

*Transforming Irish Industry*

# REGISTRATION FORM

## IDEAS KNOWLEDGE EVENTS 2007

INTEGRATED DESIGN EXPERTISE APPLIED TO SMEs

### MODULE 1 1 Day Course

**Using Design in your Business  
Brand Management**

- Limerick, 21st March, 2007  
 Dublin, 19th September, 2007

€350  
€350

### MODULE 2 2 Day Course

**Market Focused Innovation & Design  
Design for Manufacture & Assembly**

- Cork, 25th and 26th April, 2007  
 Dublin, 24th and 25th October, 2007

€700  
€700

### MODULE 3 2 Day Course

**Design for Value  
Design for Reliability**

- Galway, 23rd and 24th May, 2007  
 Dublin, 21st and 22nd November, 2007

€700  
€700

#### PARTICIPANT DETAILS

SURNAME	<input type="text"/>	FIRST NAME	<input type="text"/>
POSITION	<input type="text"/>	EMAIL	<input type="text"/>
COMPANY	<input type="text"/>	ADDRESS	<input type="text"/>
TELEPHONE	<input type="text"/>		<input type="text"/>

When more than one person is attending from the same organisation, please include the additional name(s) with job titles below:

1	<input type="text"/>	3	<input type="text"/>
2	<input type="text"/>	4	<input type="text"/>

FEE ENCLOSED €  (subsidised rate)

SIGNATURE

DATE

Cheques made payable to Enterprise Ireland.

Contact: Dermot Murphy Tel: 353 1 808 2732 Email: Dermot.Murphy@enterprise-ireland.com

Return booking form to: Enterprise Ireland, Glasnevin, Dublin 9.